Guest Posting Guidelines for the Creatuforo Blog

Thanks for your interest in the Creatuforo by [Garuda Network](#) blog! We love guest posts because they allow us to provide a diverse range of topics and expert insights for our readers. We do, however, get a lot of requests, and we can't accept them all! But these guidelines will give you the best chances of success.

About the Creatuforo blog

Creatuforo Blog is a site that is developing to become a resource for the world of business, entertainment and important information about anything.

As well as being a place for anyone who builds useful stories for the world.

- Our audience: Marketers, advertisers, business owners, or students who want to learn and improve themselves to understand more about the world. The point is that people are looking for something important via the internet.
- Our tone: Our blog is authoritative and informative but friendly and fun to read. Conversational writing is our style—think approachable expert.
- Our topics: We plan to write various things. But we really love topics, B2B, content, copywriting, ecommerce, landing pages, lead generation and conversion, marketing ideas/strategy/psychology, organic social media, PPC (search, display, social, cross-channel), SEO, AI , technology in general, app development, and whatever else is deemed important.
- Our posts: We publish a wide variety of post types, including (but not limited to!):
    - New or different angles on common topics.
    - First-hand accounts of experiments/strategies/tests
    - How-to guides/cheat sheets for techniques and platforms.
    - Lists of tips, tools, or compelling strategies.
    - Industry trends, data, and insights.
    - Vertical-specific advice.
    - Creative ideas and real examples.
    - Examples/templates.

Guest post requirements

We love guest posts, but we do get a high volume of requests on a daily basis. As such, Creatuforo only accepts posts that are high-quality, timely, accurate, actionable, original, and resonate with our audience. Here are some best practices that will help us to respond to you faster and, if your topic is a go, get it published sooner.

1. Get a feel for our style

Please do this! To get a feel for not only our topics, but also our tone and basic format (short intros, lots of headings and subheadings, short paragraphs, value-adding images, etc.). Read a few posts in full, and then do some skimming and exploring.

2. Make sure we haven't already covered your idea

We've been around for over a decade, so this is a must! If we have covered your topic, we may still be interested if you can offer something more up-to-date or approach it with a fresh angle or different perspective. The best way to see if we've covered your topic is to do a site search on Google:

site:Creatuforo.com [topic]
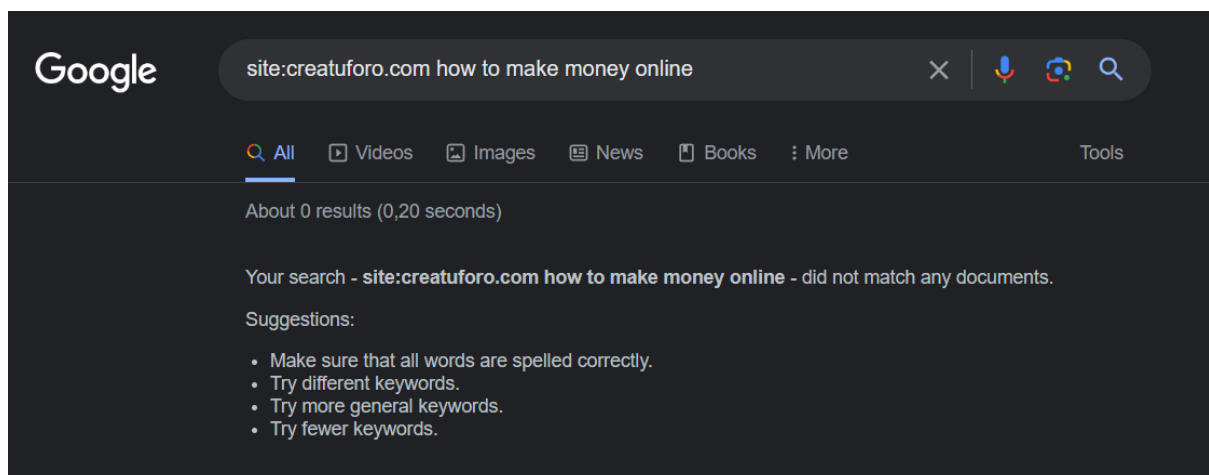
site search example on google This search operator is your best friend.

3. Check our specs

Here's what we want!
- **Sufficient length:** 1,500 words minimum (but don't add fluff if you don't hit that mark)
- **Short intro:** ~150 words. Introduce your topic and then tell the reader what the post will cover.
- **Friendly tone:** Conversational, not corporate!
- **High quality:** Original, actionable, organized, and accurate!
- **Skimmability:** Headings, subheadings, short paragraphs, etc.
  - Please use sentence case with your headings!
- **Short bio:** 1-3 sentences. You can include links to your website or social accounts.

- **Images:** NO STOCK IMAGES. Images should add value by illustrating concepts and data. A Google image search should be more than sufficient; just be sure to cite the image source link under the image.

Here's what we DON'T want!
- **Too many backlinks:** You can include a maximum of 3 per post, to YOUR site. That includes the link in your bio.
  - External links to sites other than your own are okay for citing images and stats. They are not okay for earning that site a backlink.
- **Thin content:** that demonstrates a lack of depth of knowledge on a topic.
- **AI writing!** You don't need to make it for us. We can produce this type of content millions of words every day.
- **Fluff:** redundant, filler words, uses many words to say little.
- **Overly promotional content.**
- **Previously** published or sponsored content.
- Stock images! (Worth mentioning again).

Guest posts we love
To get a feel for what a great guest post looks like, We think you already know by now. Something that can provide value to our audience. Original, new and useful to the world!

What to expect

We get a large volume of guest pitches, so please be patient with us throughout the process.

- **Pitch response:** If your pitch is chosen, we'll do our best to respond within 1-2 weeks. Please follow up in three weeks if you haven't heard from us.
- **Outline:** Once we nail down the topic and title, we'll request an outline. If the outline is approved, you'll get drafting!
- **Draft:** If the draft meets our quality standards, we'll move on to editing. If the draft does not meet our quality standards (i.e., it is thin content and/or cannot be improved without heavy edits), we will let you know that we cannot move forward with the post.
- **Edits:** We will edit the content to align with our standards as well as the Creatuforo style guide. If we need anything on your end— a better quality image, a change to a section, or further elaboration on something, we'll let you know.
- **Publishing:** Depending on the level of edits needed and our content calendar needs, your post could get published anywhere from 2-4 weeks after you've submitted it. This can be longer if we are particularly backlogged.

Ready to pitch?

Send an email to Stephanie at dediariko1@gmail.com!

Here's what to include:

- **[GUEST PITCH]** in the subject line
- **A little about yourself:** What experience or expertise will you be drawing from in your post?
- **Proposed ideas:** Topic ideas are great, title ideas are even better!
- **Writing samples:** Please link to at least one existing publication.

We're looking forward to learning from and working with you!